



CEO BLOG NATION
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24 Entrepreneurs Explain What They Love About Being An Entrepreneur



Being in love is great. Being in love with your business, when you're an entrepreneur, is even better. Waking up each morning knowing you are getting to do exactly what you love is more than most people could ever say about any "job" they have had. Although there are days when tossing in your hat seems like a viable option, remembering how much you love your "job" can quickly snap an entrepreneur out of that mentality. Different business owners also have different reason why they love their business. It might be the products or the customers they deal with, or it could even be the fact that they are the ones in charge of it all. The reasons are as varied as the businesses themselves.

We asked some entrepreneurs what they loved about "being their own boss."

#13- Entrepreneurship is a thrill ride



Photo Credit: Marty
Schultz

Over my career, I've built—and successfully sold—several software companies by bootstrapping. Part of the excitement in building your own company this way is that it's like driving with one foot on the gas and your other foot hovering over the brake—all at a speed far more thrilling than you should be traveling at. You know another disaster may be right around the next corner, but you also know that you're succeeding far beyond your own expectations. So you keep at it, enjoying the ride, and hoping for the best, but expecting the worst. Entrepreneurship is not for the weak of heart, but if you're persistent and resilient, great ideas will always drive success.

Thanks to [Marty Schultz](#)
